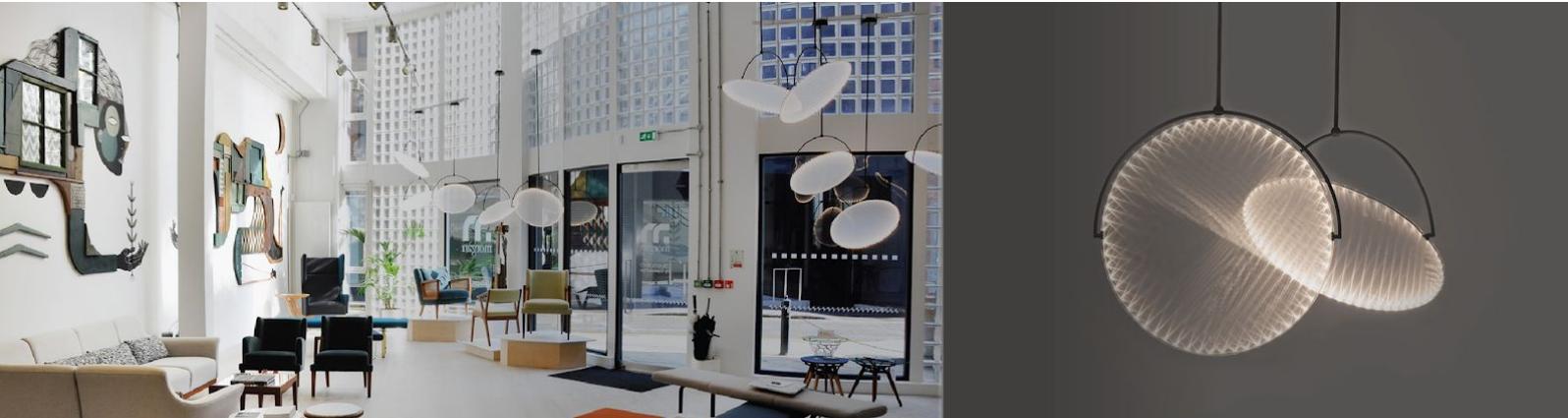


## Bluetooth control options



Everyone wants control; it's the new buzz in lighting. Smart phone, smart home.

Leading the way, contemporary lighting brand, Innermost, have announced a Bluetooth Mesh option for all their major pendant ranges. These new advances will allow any Innermost light to be controlled wirelessly - from full dimming to some colour tuning options - using a flexible system that can be paired with a single lamp or with complex configurations. This can all be achieved and controlled from a free app by Casambi, which combines ease of installation and optimal functionality (with Bluetooth switches also available).

### What is Bluetooth Mesh?

Bluetooth mesh works by linking multiple bulbs or fittings in a chain so each unit can communicate and relay a message to any other unit. There are multiple benefits to Bluetooth, it uses less energy than Wi-Fi and won't slow down your internet connection; most importantly, there is no extra kit to buy and you don't lose control of your lights if your Wi-Fi crashes. Pairing and system set-up is incredibly simple and can be used instantly, without the need for hubs or routers. There are many more in-depth features to explore; allowing the user to configure, save and recall scenes or animations, use motion sensors, define timers using sunrise/sunset, and much more.

This means now that whether it's just one light in your living room or one thousand lights in your office building, you can get the same level of sophisticated lighting control without the expense or installation disruption of a traditional control system. Perfect for situations like listed buildings where it is not an option to run new cabling, or projects with tight budgets but where programmable lighting control is still needed.

Most importantly all the units and bulbs work together, once paired they sit in a single network that allows the user total control over a group or a single unit no matter what the source or driver type. Pair it and forget about it.

Bluetooth control works with most of the Innermost range, so you can have the most beautiful and unique lighting with the latest technology and control solutions. Compatible with Casambi, also used by Occio, Osram and Reggiani. Later this year Innermost will also offer a Circadian rhythm option; a truly human centric lighting source to provide the best light for the time of day or the activity you are doing at the time.

Bluetooth options can now be added to any Innermost pendant order, with the option of colour tuning if an E27 fitting. This is an integrated solution that is elegant, practical and affordable with a delightful and modern smartphone user experience.

Innermost are offering bluetooth options with only a £35 to £50 surcharge.

Get in touch with Innermost for more information and to discuss your next project.

#### **About Innermost**

Innermost is a British design brand with a rebellious approach to lighting and furniture. Founded in London and working with designers from all over the world, Steve Jones and Russell Cameron aimed to create an innovative and diverse brand, making products of the absolute highest quality. Since 1999 the company has followed its initial philosophy, to be 'as British as London itself': a unique mixture of classic English tradition and vibrant global diversity.

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