

Innermost Plus welcomes UIMAGE

Innermost Plus has announced UIMAGE as the first new brand to be welcomed to its fold.

UIMAGE (pronounced ooh-may) is a Danish word meaning 'making an effort'.

Beautiful Danish design meets affordability, high quality materials and a genuine care for the environment.



Innermost Plus co-founder Steve Jones commented: “The UIMAGE brand combines aesthetics, simplicity and functionality with thoughtful craftsmanship and environmental care. The result is exquisite designs with a sustainable edge. We’re really excited to be working with the team and introducing their beautiful products to our customers.”

Innermost Plus will stock the full range of UIMAGE products from its modern distribution centre and factory in Telford, ensuring fast delivery and local support for clients.

Brett Day, head of retail, Europe/Oceania/Middle East for UIMAGE, said: “We want to ensure we have the best representation and support for UIMAGE in the UK and Innermost Plus is the perfect partner for us. We are excited to be taking this new path together.”

UIMAGE acknowledges that selling furniture and lighting can never be 100% sustainable, but as a brand it wants to make an extra effort for the environment. Through a collaboration with the NGOs One Tree Planted scheme, every time a design made of wood is sold, a tree is planted.

Eos collection

The name Eos originates from Greek mythology, the goddess of the dawn, referencing how this range of lampshades look like clouds in the sky. Made from all-natural, ethically sourced goose feathers, the range of Eos lampshades give a soft and welcoming glow, adding texture and personality to any interior scheme.



The Eos lampshade can be used as a floor, table or pendant lamp when combined with lighting accessories and comes in white, light grey, light brown, light rose, light blue and red.

Available in two sizes, Eos Esther and Eos Evia can be mixed and matched in clusters to create mesmerizing clouds hanging from the ceiling.

Eos Esther can be rotated to hang from four different angles, extending the flexibility and visual effect of the lampshade. Its oval shape makes it an elegant solution for the dining table.

Resembling the shape of nature's beehive, Eos Evia is a design piece with irresistible tactility and will be the centre of attention hanging as a chandelier in the living room or hallway.

Eos Up is designed to be mounted directly on the ceiling or wall and is available in three sizes - the perfect companion for narrow spaces in a living room, bedroom or hallway.

Asteria collection

The Asteria pendant lamp has a tight and sleek appearance born at the crossroads of design, technology, and craftsmanship. Available in 11 colours and two sizes with brass, steel or black detail, it incorporates a built-in LED technology with a shape so minimal that it will never go out of style. The LED panel is dimmable with an external dimmer and has a white diffuser that will ensure a soft illumination in the surrounding space.



The Asteria floor lamp is available in five colours with a brass stem running through it as a vertical axis. By turning the top part of the stem you easily turn the light on and off.

Finding the right light for the kitchen and hallways can be a challenge. The Asteria Up ceiling lamp provides a discrete and stylish solution in pearl white or anthracite grey. A top panel allows ambient light to flow upwards, enhancing the details of the design and creating a soft atmosphere in the surrounding space.

Asteria table has a built-in LED panel with a diffuser to create a soft illumination in the room. Available in five colours with a brass stem, it has a hidden USB-port, so you can charge your phone – even when the light is turned off. The lamp is ideal on the desk or as a bedside table lamp and will add elegance to every corner of the home.

Asteria Move is a portable table lamp free of any cords. Available in five colours, it has three light intensity levels that can be adjusted by pushing the button of the lamp base. The battery lifetime is up to 35 hours and it can easily be charged by placing it on top of any Qi charging unit, like the Unifier from the UIMAGE lighting accessory collection or with the included USB cable.

Clava collection

Clava is a small and stylish lampshade with retro hints. A series of small symmetric holes create a stunning atmospheric look. Available in matt white, polished steel, brushed copper and brushed brass, it works well as a simple, single unit or in clusters.

Clava Dine is the bigger sister to Clava, that shares the same stunning design.



With its exclusive and elegant look, Clava Dine will fit perfectly over the dining table or the coffee table, bringing a cosy and chic feeling. The lampshade is available in nine different carefully selected colors and will light up any home.

Clava Dine Wood is a sculptural design piece that creates a playful flash of light on the walls in the surrounding space. Craftmanship and precision create a beautiful pattern that can be admired from all angles, on the inside as well as on the outside the lampshade. Available in oak, dark oak and black, the wooden lamellae are made from laser cut ash and oak veneer with a solid oak top.

Clava Up wood is a wall lamp, designed to illuminate the home with playful rays of light on the walls in the surrounding space. Available in oak, dark oak and black, in two sizes, it will become the perfect add-on to a beautiful gallery wall or hanging side by side in a long hallway.

Cassini

Cassini is a lamp inspired by the rings of Saturn. The lamp has a built-in LED panel with white diffusers, giving a soft illumination in the room and securing a sustainable life of the design. A top panel provides an ambient light upwards as well as downwards, enhancing the details of the design and adding soft atmosphere in the surrounding space.

Available in two sizes, it is perfect to hang above dining tables, kitchen counters and in hallways.



Aluvia

From the depths of the oceans to the bustling city, passing through the enchanting forests, all in one eclectic product.



With its characteristic leaves made from aluminium, Aluvia is lightweight and robust at the same time. Choose from eight carefully selected colours and two sizes to amplify the beauty of your interior design, making your space cosy, classic and refined.

For more information or sales enquiries please visit www.innermost.net or contact a member of our team on info@innermost.net / 020 7620 1808.

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For media information please email press@innermost.net or call Anna Thomas on 07955882578.

About Innermost Plus

Since its launch in 1999, [Innermost](#) has always collaborated with unique brands to bring customers the best design. That remains its goal today.

Innermost has always had an innovative approach to lighting and furniture design. Founded in London and working with designers from all over the world, Steve Jones and Russell Cameron have created a diverse brand, making products of the absolute highest quality.

The company has followed its [original philosophy](#), and today offers one of the best selections of design-led lighting in the UK, as well as a growing range of furniture.

With the launch of Innermost Plus, the original manufacturing skills and the innovative Innermost own brand will remain, and new, complimentary, brands will be welcomed to the fold alongside it.